



For Immediate Release – September 5th, 2019

**muniSERV and ASI Technologies Announce Partnership
to bring enhanced membership value to clients of both organizations!**

muniSERV.ca and [ASI Technologies](http://ASITechnologies.com) have joined forces to bring even more value to our respective customers and members to bring them **the power of additional product and service exposure as well as integrated savings!**

Both companies offer well-known, powerful platforms that focus on the municipal marketplace throughout Canada. This unique alliance will provide additional reach through the numerous partnerships with municipal associations and organizations across Canada, providing unique and direct visibility for their clients directly to their target audience – municipal decision-makers.

By working together **muniSERV** and **ASI Technologies** are able to provide incredible savings to our professional members to boost their exposure with both joint advertising opportunities and joint memberships, including The Road Authority™ (TRA), which is delivered in partnership with the Ontario Good Roads Association (OGRA).

With **joint advertising** on both platforms our members will save money while reaching hundreds more stakeholders and municipal users across Canada, with a single ad.

Our **joint memberships** will provide our members with more opportunity to showcase their business directly to municipal decision-makers, with both a technical company profile on TRA and a professional marketing profile on muniSERV, and links on each profile to increase their exposure and visibility with Canadian municipalities.

Together we'll help you. Watch for our flyer being distributed shortly with our 2 for 1 offers and directions to your savings opportunity.

For more information about muniSERV.ca and ASI Technologies, contact:

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ABOUT ASI Technologies and The Road Authority™ (TRA)

ASI Technologies is a technology and data services company that develops and delivers cloud-based solutions for a number of clients across Canada. We developed The Road Authority in partnership with the Ontario Good Roads Association to provide municipalities and their suppliers with a means of exchanging information about public works related products and services.

We provide municipalities with the software to help them manage the inputs to their public works tendering needs. TRA currently has about 600 members and holds information on over 6000 products.

ABOUT muniSERV

muniSERV is a uniquely original online platform that masterfully connects Canadian municipalities with the companies and consultants that serve them. muniSERV currently has nearly 1,000 subscribed municipal members and 700 professional members across Canada.

We **serve municipalities** by making it easy for them to find the Consultants, Professionals and Municipal Service Providers they need, when they need them. In addition, we continue to build a comprehensive database for finding and attracting CAO candidates too.

We **help our professional members** (Consultants, Professionals & Municipal Service Providers), showcase their services and market directly to municipal decision-makers to help drive business development opportunities from municipal clients.